

**STRATEGIC VISION FOR
LIBRARY SYSTEMS IN THE
21ST CENTURY**
COUNCIL ON LIBRARY NETWORK AND DEVELOPMENT

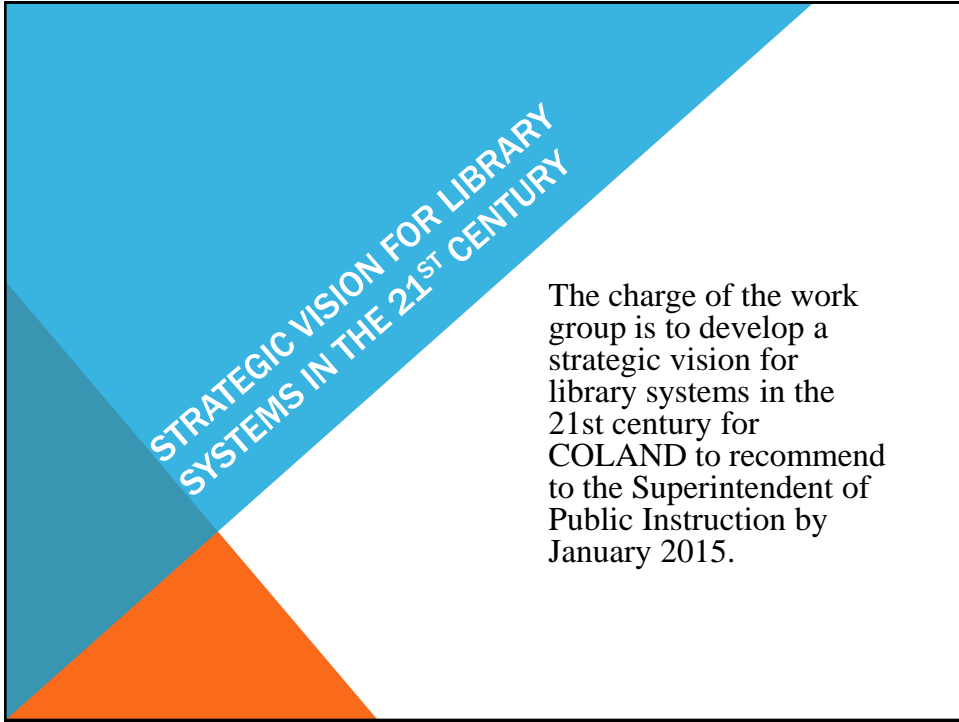
The Council on Library and Network Development (COLAND) is a 19-member council, appointed by the Governor, with the statutory responsibility of making recommendations to the Governor, Superintendent of Public Instruction and the Legislature regarding library and information services for Wisconsin residents.

COUNCIL ON LIBRARY AND NETWORK DEVELOPMENT

Ensuring Access

Statutory responsibilities:

- promoting free access to knowledge, information, and diversity of ideas by all Wisconsin residents;
- facilitating the most effective use of library resources through interlibrary cooperation among all types of libraries;
- promoting cooperation and resource sharing among public libraries, school libraries, other types of libraries, and related agencies; and
- planning, coordinating, evaluating, and setting statewide priorities for the development of networks to enable library cooperation and resource sharing within Wisconsin



STRATEGIC VISION FOR LIBRARY SYSTEMS IN THE 21ST CENTURY

The charge of the work group is to develop a strategic vision for library systems in the 21st century for COLAND to recommend to the Superintendent of Public Instruction by January 2015.

This slide features a white background with a diagonal graphic on the left side. The graphic consists of three overlapping triangles: a large light blue triangle at the top, a smaller medium blue triangle below it, and an orange triangle at the bottom. The title text is written in white, bold, uppercase letters across the blue triangles. The main text is in black, standard font, positioned to the right of the graphic.



STRATEGIC VISION FOR LIBRARY SYSTEMS IN THE 21ST CENTURY
Future of Public Libraries in the 21st Century



This slide features a white background with a diagonal graphic on the left side, identical to the one in the first slide. The title text is written in black, bold, uppercase letters across the graphic. Below the graphic is a photograph of a modern library building with large windows and a stone facade, surrounded by tall grasses. The text "Future of Public Libraries in the 21st Century" is written in a smaller, italicized black font below the main title.

FUTURE OF PUBLIC LIBRARIES IN THE 21ST CENTURY

*Wisconsin communities prosper in an economy driven by
Knowledge
Creativity, and
Information and technology
when their residents have the opportunity for
Self-directed learning
High speed network technology
Collaboration for community and business start-ups,
and
Continuing education for changing careers.*

Future of Public Libraries in the 21st century

**Public libraries are
transforming from
a storehouse for
books to centers of
learning, creativity,
and innovation in
the digital age.**

FUTURE OF PUBLIC LIBRARIES IN THE 21ST CENTURY

Public libraries continue to serve as repositories of knowledge in the 21st century while methods of delivery have shifted to electronic



Hatch Public Library, Mauston
COLAND Meeting, July 2014

FUTURE OF PUBLIC LIBRARIES IN THE 21ST CENTURY

For most Wisconsin communities the public library is the primary place for access to digital resources, high speed networks, gathering places and promotion of local cultural assets



Hatch Public Library, Mauston
Library Trends in the 21st Century

FUTURE OF PUBLIC LIBRARIES IN THE 21ST CENTURY

**Librarians now
serve as
information
technology coaches
job search coaches
and learning
coaches**



**Johnson Public Library, Darlington
Summer Library Reading Program**

FUTURE OF PUBLIC LIBRARIES IN THE 21ST CENTURY

**Public libraries
have become the
engine of
development
within our
communities,
advancing the
economy by
enhancing lifelong
learning**



**Johnson Public Library, Darlington
Summer Library Reading Program**



LEADERSHIP RESPONSIBILITY FOR VISION & STRATEGIC DIRECTIONS

- **COLAND** will lead the strategic vision and directions.
- **DPI** will lead implementation of the strategic vision and directions.
- **Library & Library System Directors** will lead change at the local and regional level to maximize organizational resources and state funding to deliver the quality library services to Wisconsin residents.

Strategic Directions

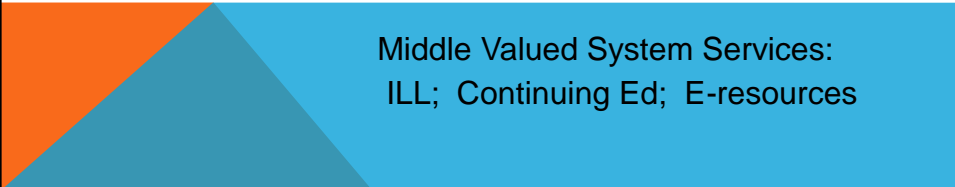
- **One State – One ILS**
- **Move to the Cloud**
- **Change Delivery Service Logistics**



Top Valued System Services:
ILS; Tech Support; Delivery

Strategic Directions

- **One State – One ILS**
- **Maximize impact of CE funding**
- **Maximize purchasing power**



Middle Valued System Services:
ILL; Continuing Ed; E-resources

Strategic Directions

- **Leverage distributed expertise to provide specialized consulting**
- **One State – One ILS**
- **Change the value proposition of Resource Libraries**

Lower Valued System Services:
Consulting, WisCat, Resource Libraries

Presume that we will not have more money in the future.....

How would you reconfigure library systems/services to best meet the library needs of Wisconsin residents?

Make your voice ‘heard’ by writing your ideas on the feedback form on the COLAND website.

THANK YOU!